



SEMARAK HARI PELINDO

Merajut Nusantara, Majukan Indonesia

PELINDO Essay Writing

TEMA

“Merajut Nusantara, Majukan Indonesia: Pelabuhan sebagai Katalis Pertumbuhan Ekonomi dan Industri dalam Ekosistem Maritim”

SUB TEMA

1. Strategic Partnership Pelindo menuju Visi Korporasi
2. Langkah Pelindo dalam meningkatkan Kinerja Logistik Nasional
3. Inisiatif Keberlanjutan Pelindo yang mendukung ESG (Environment, Sosial, and Governance)
4. Kolaborasi Pelabuhan dan ekosistem maritim dalam Meningkatkan Efisiensi Logistik
5. Peran Strategis pekerja dan/atau entitas dalam mendukung Ekspansi Bisnis dan Sinergi Ekosistem Maritim
6. Sinergi dengan Stakeholder kunci dalam implementasi ekspansi dan konektivitas jaringan
7. Integrasi Pelabuhan dengan Kawasan Industri untuk menstimulasi pertumbuhan industri
8. Kontribusi Pelindo dalam mendukung pertumbuhan ekonomi sektoral

KETENTUAN

1. Khusus pegawai Pelindo Group (Organik maupun non Organik)
2. Jumlah kata 1000 -2000
3. Maksimal level similarities / plagiarism / duplication 20%
4. Belum/tidak pernah, tidak sedang dikirim/dipublikasikan dalam berbagai media atau perlombaan internal atau eksternal
5. Menggunakan standar Harvard style untuk kutipan dan referensi

HADIAH

1	Juara I	Rp 10.000.000 + e-certificate
2	Juara II	Rp 7.500.000 + e-certificate
3	Juara III	Rp 5.000.000 + e-certificate
	7 Nominasi	Rp 2.000.000 + e-certificate

Contact Person
(Group Transformasi Korporasi & Manajemen Program)

Bagus Amir [0878-8718-2858]
Octavianus Okky M [0812-1260-2300]
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SUBMISSION

16 Agustus - 10 September 2024
bit.ly/PelindoEssayWriting-2024

PT Pelabuhan Indonesia (Persero)

Pelindo Essay Writing Competition - Celebrating Pelindo Day 2024

Admin -- 16 August 2024

Theme: Knitting the Archipelago, Advancing Indonesia: Port as a Catalyst for Economic and Industrial Growth in Maritime Ecosystems

Sub Themes :

Pelindo's Strategic Partnership towards Corporate Vision

Pelindo's Steps in Improving National Logistics Performance

Pelindo Sustainability Initiatives that support ESG (Environment, Social, and Governance)

Collaboration of Port and maritime ecosystem in Improving Logistics Efficiency

Strategic Role of workers and/or entities in supporting Business Expansion and Maritime Ecosystem Synergy

Synergy with key Stakeholders in the implementation of network expansion and connectivity

Port Integration with Industrial Estates to stimulate industrial growth

Pelindo's contribution in supporting sectoral economic growth

Short Essay Objective:

Improve the critical thinking skills of Pelindo employees towards the implementation of strategic initiatives, work programmes, post-merger integration corporate actions

Develop the ability of Pelindo Group employees in writing scientific papers, expressing innovative ideas and creativity.

As an evaluation material for the Holding in implementing the post-merger integration work programme.

Assessment Criteria:

Relevance (40%)

The level of suitability of the essay script with the theme and the relevance between the issues raised and the conclusions and recommendations given by the author.

Depth of Analysis (30%)

The analysis written shows the author's ability to elaborate between conditions based on data, relevant to the issue, literature review of theories and related previous research.

Originality (20%)

Essay is an original work written based on the author's ideas. If there is material adapted from previous research or relevant literature review, it is mandatory to include the source. The originality of the essay will be assessed objectively using the turnitin system with a maximum plagiarism of 20%.

Writing (10%)

Essay is written neatly according to the format and with good and correct Indonesian language rules.

Essay Requirements

The manuscript is the original work of the author;

The manuscript is written in Indonesian using 1000-2000 words (excluding covers, tables, and references);

The essay structure is made systematically consisting of Title, Introduction, Discussion, Closing and Bibliography;

The title is written briefly and clearly in accordance with the contents of the essay with a maximum of 12 words;

Introduction includes background, explanation of the phenomenon of the problem on the issue raised, may include statistical data as support, and the reason for the importance of the issue raised to be discussed;

The discussion is written based on literature review and theoretical studies. This section can also contain alternative problem solving or solutions to the issues raised;

The closing contains the author's conclusions and suggestions or recommendations;

Use standard Harvard style for citations and references;

The work has not been / is not being submitted or published in various media or other internal or external competitions.

Essay Writing Requirements:

Paper size: A4

Line spacing: 1,5

Font: Times New Roman size 12

Margin: 3 cm (right, bottom), 4 cm (left and top)

Essay Submission:

Publication: 16 August 2024

Submission of Works: 16 August - 10 September 2024

Essay must be submitted via google form (<https://bit.ly/PelindoEssayWriting-2024>) and received by the committee no later than 10 September 2024 at 23:59 WIB by including a scan/photo of ID Card.

Each worker is only allowed to submit 1 (one) essay.

Participant Requirements

Workers (organic and non-organic) of Pelindo Group

Prizes

1st Place: Rp. 10,000,000 Cash and e-Certificate

2nd place: Rp. 7,500,000 cash and e-Certificate

3rd Place: Rp. 5,000,000 Cash and e-Certificate

7 Nominees: Cash @Rp. 2,000,000 and e-Certificate

Contact Person

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